

CUBANO GALLERY



To: Designer
Date: August 23, 2018

From: M. Avrom Appleman, Ph.D.
CEO, Cubano Gallery

Re: Relationship with Cubano Gallery

Dear Designer:

- You were previously given the invitation for Cubano Gallery's Grand Re-Opening.
- Designers will be admitted free of charge, gratis.
- Cubano gallery sells original art or art that is requested. Our host artist, Johanan Herson, will paint pieces for your clients upon request.
- Cubano Gallery offers the designer a strong commission of 40% for referring their clients.
- Hope to see you at the event on September 6th, 5-9 pm at 5101 Olson Memorial Highway, Suite 2000, Golden Valley.
- Please bring a business card that identifies you as a designer.

Grand Re-Opening CUBANO GALLERY



Historic Cuban and Israeli Sale & Auction Thursday, September 6, 2018

guest Israeli artist: **Johanan Herson**

featuring: 10 pieces by Jose Fuster,
"the Picasso of Cuba"

when: Thursday, September 6, 2018

time: 5-9pm (VIPs meet artist at 4pm)

where:

Cubano Gallery
5101 Olson Memorial Hwy, Ste 3000
Golden Valley, MN

admission fee: (applies toward purchase)

VIPs: \$36

patron: \$18

designers: gratis

special pricing before September 6th

RSVP by September 1:

info@cubanogallery.com or 612-719-3314



Herson



Fuster & Appleman

Hors d'oeuvres, Cocktails (Mojitos & Cuba Libres), Dance, & Music

pre-sale of art starts now

Dr. M. Avrom Appleman: 612-719-3314

Email: appleman.michael@gmail.com

view new inventory
cubanogallery.com

JOHANAN HERSON

Artist/Curator

For over 40 years, Johanan Herson, born and raised in Canada and currently residing in Israel, has been forging his distinct and unique style of painting. Johanan has managed to develop an original voice that combines the dual influence of his Israeli and North American experience and merges them into a unified and consolidated whole. His award-winning acrylic paintings have been admired by art enthusiasts at numerous exhibitions in Israel, Europe and the United States.

In addition to the acrylic works, Johanan developed an innovative method of producing decorative tapestries and wall hangings, which have been acquired by private clients and commissioned by major corporations for permanent exhibition in corporate centers of operations around Israel. These textile expressions of the artist's original vision and distinctly refined style are produced and marketed through the Art Nova Studio in Jerusalem where Johanan has served as resident artist and art director for the last decade.

Johanan's artistic energies have not been limited to just paint brushes and textile fibers. He has also worked extensively as an actor from the age of 12 appearing on stage, as well as filling a leading role in a television soap opera for 6 straight seasons. He has also appeared in a modicum of TV commercials and feature and fact films.



Curation

Established in 2007 as a studio-gallery for Johanan Herson and Marlen Ferrer to explore their identities as artists. Together they created a dynamic environment offering established artists and new talents an opportunity to show their works.

One of the principles of Gebo was to offer artists from the periphery an opportunity to exhibit in the center of Tel Aviv, the heart of Israeli art world. Gebo Art Space added the offices of engineering and design to the gallery in a unique open space environment with the intention of creating a dialogue between art and design. Johanan closed the studio/gallery in 2013 and moved his activities to Art Market, Tel Aviv, part of the Bruno Art Group.

Johanan is resident curator.

Johanan is Also the resident curator of Ben Ami Gallery, Tel Aviv, since 2016.

www.johanan.com